

PLASTIC FANTASTIC. BROXAP ENTER PLASTIC LITTER BIN MARKET

BROXAP LTD ACQUIRE PLASTIC LITTER BIN MANUFACTURER MAELOR TRAFFLEX TO EXTEND THEIR LITTER BIN RANGE.

On March 1st (St. David's Day) 2006 Broxap Ltd. the UK's leading manufacturer of street furniture, acquired the business of Maelor Trafflex Ltd., of Wrexham. Maelor Trafflex who employ four people at their factory, are a successful plastic litter bin and traffic island bollard manufacturer. The acquisition of the business was £700,000 which equates to approx the same amount of their turnover, however Mr Robert Lee Managing Director of Broxap Ltd. intends to triple sales within three years, as it allows Broxap to enter into the £80 million per annum plastic litter bins market which is currently dominated by three companies. The extended range of Broxap litter bins, is now anticipated to increase orders leading to new jobs throughout the sales/order progressing and manufacturing areas at Newcastle-under-Lyme, Nottingham, Wrexham, Tyne & Wear and Southport, Merseyside.



Broxap Maelor Trafflex round litter bin



Sectional view of Broxap Maelor Trafflex litter bin showing inner security bar and liner.



Broxap Maelor Trafflex litter bin showing the bait base system.